

Rocking M Radio-Pratt EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

<u>Call Sign</u>	<u>Station Type</u>	<u>Location, City and State</u>
KMMM-AM	AM 1290	30129 E. Hwy 54, PO Box 486, Pratt, KS 67124 Phone Number: (620) 672-5581

This report lists full time recruiting activity for positions open or potentially open between January 1, 2019 and December 31, 2019. Also included in this reports is the date hired and sources utilized for recruitment of hires.

Company Name: Rocking M Radio, Inc.

EEC Public Report Compliance Tools Outreach Initiatives:

#1 January 23, 2019 – May 15, 2019 - “Student Intern” We hosted an intern from Skyline High School every Wednesday.

Skyline High School
20269 US -54
Pratt, KS 67124

#2 September 18, 2019 - GO Day – This is a day structured to give students the opportunity to explore different career areas that they may be interested in. Raul Rios and Lisa Coss did two presentations to students during GO day about career opportunities at KMMM.

Pratt High School
400 S. Hamilton
Pratt, KS 67124
Presentation Time: 12:30pm – 2:00pm
Career Day

Job Inquiries in 2019: Two

No Open Positions This Year

Job-Posting Reference:

- KMMM – On Air Announcements
30129 E. US Hwy 54
Pratt, KS 67124
620-672-5581

- KMMM – Web-Site Announcement
www.TheMighty1290AM.com
30129 E. US Hwy 54
Pratt, KS 67124
620-672-5581

- PRATT TRIBUNE – KIOWA News– ST.JOHN NEWS
Conrad Easterday
320 S. Main Street

Pratt, KS 67124
www.pratttribune.com
editor@pratttribune.com

- PRATT COMMUNITY COLLEGE
LISA PEREZ MILLER
348 NE SR 61
PRATT, KS 67124 TELE: 620-672-3559
FAX: 620-672-5288
lisam@prattcc.edu

- BUTLER WORKFORCE CENTER
2318 W. Central
El Dorado, KS 67042
(316) 321-2350

- WICHITA WORKFORCE CENTER
150 N Main
Wichita, KS 67202
(316) 771-6800

- BUTLER COUNTY COMMUNITY COLLEGE
901 HAVERHILL ROAD
EL DORADO, KS 67042
TELE: 316-322-3294

- FORT HAYS STATE UNIVERSITY
Career Services

- HISPANIC AMERICAN LEADERSHIP ORGANIZATION-WSU
WSU HALO
1845 N. FAIRMOUNT, BOX 66
WICHITA, KS 67260-0066
316-978-3034
wsuhalo@gmail.com

- KIOWA MEDIA CENTER
Grant Neuhold
320 S. Main Suite 200
Greensburg, KS 67054
grant.neuhold@kwksmedia.org

- SOUTH CENTRAL KANSAS SPECIAL EDUCATION COOPERATIVE
412 SANDY LANE
PRATT, KS 67124
TELE: 620-672-7500
FAX: 620-672-7501

Yearly Outreach Activities:

• JOB-A-THON

KMMM participates in the annual Job-A-Thon Student Career Fair hosted by the South Central Ks Special Educational Cooperative and Prairie Independent Living Resource Center Pratt, KS the career fair is usually in the beginning part of the year around March or April. Interns are sometimes developed from this.

Prairie Independent Living Resource Center
103 West Second Street
Pratt, KS 67124
(620) 672-9600

• DISABILITY MENTORING DAY

Every year KMMM participates in Disability Mentoring Day and Shadowing Day for High School Students around the service area of South Central Special Education Cooperative and the Prairie Independent Resource Living Center. We usually host a minimum of two students up to 10. At times an intern applies through this opportunity.

Prairie Independent Living Resource Center
17 S. Main St.
Hutchinson, KS 675010

• INTERNSHIP PROGRAM

KMMM always offers an ongoing internship program for local high school students from Pratt High School and Skyline High School. This program is designed to help students acquire skills needed for employment in the broadcast industry. Most of these students receive a high school credit for being a part of the internship.

• GENERAL EXPOSURE

Every year KMMM offers field trips to local cub scout groups, high school classes to give students an inside look at the job requirements for individuals looking to be in the broadcast industry. I also speak with Pratt Community College students whether it be their communication, graphics or general students looking into varying careers, I give students an insight into radio and general career opportunities.